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# THE PENINSULA HOTELS LAUNCHES 'ART IN RESONANCE' EXPERIENTIAL EXHIBITION AT THE PENINSULA PARIS

'Never-before-seen' commissioned art pieces by Elise Morin and Saya Woolfalk are now on public view until 15 November, alongside Iván Navarro's popular installation titled 'HOME'







The artists: Elise Morin, Saya Woolfalk and Iván Navarro

The Peninsula Hotels today launched the next chapter of their global contemporary art programme 'Art in Resonance' with a celebration held at The Peninsula Paris attended by art and fashion world notables Kerby Jean-Raymond, Selby Drummond and Olivia Palermo. Immersive, newly commissioned art installations from Japan-born, New York-based artist Saya Woolfalk and local French artist, Elise Morin are now available to view **until 15 November**. Chilean-born Iván Navarro's neon sculpture 'HOME' – also commissioned by The Peninsula Hotels – makes a welcome return, following its reveal at the Hong Kong launch of Art in Resonance during March of this year.

"The success of, and reaction to, the Hong Kong launch proved hotel art has entered a new era," said Carson Glover, Vice President of Brand Marketing and Communications, The Peninsula Hotels. "It was heart-warming to watch our artists' pieces stir the emotions of those who encountered them and we were thrilled to see our newly launched installations in Paris surprise and delight to the same level."



### **Continuing the conversation**

All three of the works currently displayed in Paris are designed to generate meaningful conversations. Speaking of each piece, Bettina Prentice, co-curator of Art in Resonance, said: "Woolfalk investigates an expanded definition of cultural diversity; she draws you in with her dazzling, immersive projections that imagine a post-racial utopia. Morin's work also uses beauty to draw the viewer in, referencing landscape and nature while focusing on the 'life-cycle' of man-made objects and their material burden on this planet, while Navarro uses space and light to encourage its audience to reimagine the concept of home."

Isolde Brielmaier, co-curator of Art in Resonance added: "For the Paris iteration, Bettina and I once again worked together with The Peninsula Hotels to identify emerging and mid-career artists whose work addresses important issues of our time. By commissioning new work directly from the artists and providing financial and logistical support, The Peninsula Hotels has enabled dream projects to become a reality."

#### Sustainable style

With the launch of Art in Resonance taking place during Paris Fashion Week, The Peninsula Hotels is also proudly presenting the first-ever Paris fashion presentation from artisanally-designed accessories brand Brother Vellies on 26 September at The Peninsula Paris. Founded by Aurora James, the Vogue CFDA award-winning fashion brand works with workshops across the world to create and sustain artisanal jobs in areas where employment opportunities are scarce. "Using fashion as a vehicle to create and maintain long term artisanal jobs around the world is the most profoundly impactful thing the industry can offer to the planet and our shared humanity right now," said James. "I am so grateful to The Peninsula Hotels for acknowledging the importance of the work we are aiming to do at Brother Vellies." Guests and visitors of The Peninsula Paris can now view selected pieces from the collection at the hotel.

## A feast for more than the eyes

A special art-inspired, three-course menu is now being served in the hotel's Le Lobby restaurant during lunch and dinner for the duration of the 'Art in Resonance' installation. The meal will start with a labyrinth-style autumnal butternut squash rosette, which plays with perspective and volume through the presence of recurring motifs. Diners will then be treated with a Mondrian-inspired autumn vegetable and freshwater fish dish, drawing on the artist's abstract work to deliver a strikingly original and colourful plate. The experience is then made complete with a chocolate yuzu pyramid dessert inspired



by the 'Art in Resonance' logo. The menu is priced at 60 Euros per person, reservation can be made at +331 58 12 67 54 or lobbyppr@peninsula.com.

### Redefining hotel art

The Peninsula Hotels' celebrated, commission-based contemporary art programme 'Art in Resonance' launched in Hong Kong in March of 2019. The luxury brand served as the Official Hotel Partner of Art Basel Hong Kong, and unveiled its multi-year, global art initiative with a stunning array of new immersive commissions at its flagship. Artists on view in Hong Kong included Iván Navarro (b. 1967 Chile), Janet Echelman (b. 1966 United States), MINAX (founded 2005, China) and Timothy Paul Myers (b. 1972 Australia).

After Paris, 'Art in Resonance' will return to <u>The Peninsula Hong Kong</u> in March 2020 to reveal a new set of inspiring installations to kick-start the city's Art Month. Following Hong Kong, art lovers can view a selection of 'Art in Resonance' pieces at <u>The Peninsula Tokyo</u> in April 2020, where a further local artist commission will be added to the programme.

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**Location of current Art in Resonance installation:** The Peninsula Paris

Exhibition dates: 26 September – 15 November 2019

Installations: SOLI by Elise Morin, Visionary Reality Portal by Saya Woolfalk, HOME by Iván

Navarro

Further information on Art in Resonance: Click here

#### **About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.



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