

MODERN LUXURY

# MANHATTAN

FEATURING *GOTHAM*  
MAGAZINE INSIDE

Andrew  
Garfield  
GETS DEEP



## CULTURAL EVOLUTION

New York Creatives  
Pushing the Arts  
Forward

## ALL IS BRIGHT

Holiday 2018's  
Fantasy Jewelry

## PLUS

Harry Winston's  
Homage to NYC



THE

# ART

OF LIVING

Innovators. Disruptors. Out-of-the-box thinkers. It's the energy on which this city was built, and these seven creatives are setting the tone—and changing the conversation of how the world views today and beyond.

BY PHEBE WAHL  
PHOTOGRAPHY BY RYAN BEVANS,  
GREGG DELMAN, ANNIE LEIBOVITZ,  
RAYMOND MEIER, BRANDON SCHULZ  
AND ASTRID STAWIARZ

## THE advocates

Creative collaborations coordinated by Brielmaier and Prentice (pictured at Janaina Tschäpe's exhibition at Sean Kelly Gallery) range from partnerships between the New Museum and Alexander McQueen to Jonathan Horowitz's DOTS Project on the Oculus floor.



### ISOLDE BRIELMAIER & BETTINA PRENTICE

Sharing a deep reverence for the artistic process, two art world arbiters advise that making your mark is more about integrity than Insta-fame.

“New York will always be the center of the art world, but as the documentary *The Price of Everything* illustrates, it is too much about commodity here,” says Prentice Cultural founder Bettina Prentice ([prenticeart.com](http://prenticeart.com)). “Let’s support the smaller institutions around the country that are presenting art that reflects more urgent ideas,” she continues, citing the New Museum of Contemporary Art in New York as such an organization that she and frequent collaborator Isolde Brielmaier ([isoldeb.com](http://isoldeb.com)) support. “New York has always been a place where people, particularly creative people, from all over the world come to work hard, pay their dues, commit deeply and realize their dreams,” says Brielmaier. “It is gritty and hard. What drives so many is the feeling that anything is possible and that we are all in this together.” Up next for the powerhouse pair? “Peninsula Hotels is launching an ambitious, immersive global art program in 2019, and Isolde and I are co-curators,” says Prentice. “The first year alone will take us to Hong Kong, Paris and New York, and the most exciting thing about what the Peninsula is doing is that they are commissioning new work by midcareer artists and not focusing on name-brand artists. They are really helping artists expand their practice and drive a cultural conversation.”

