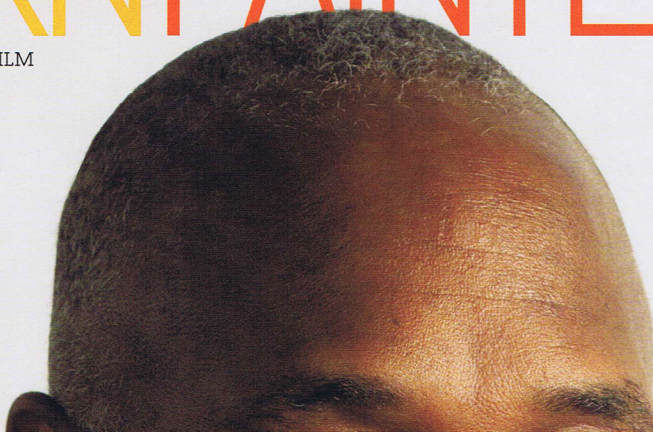


# BLOUINARTINFO.COM MODERN PAINTERS

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JULY / AUGUST 2013

## The 50



Most  
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## THE 50 MOST DISCERNING YOUNG COLLECTORS

### ▲ Bettina and Jamie Prentice

New York

A founder of Prentice Art Communications, a boutique PR firm, Bettina Prentice finds her personal connections to artists and the motivation behind their works have influenced her and her husband's collecting. While her prior experience in Sotheby's contemporary print department shaped her preference for works on paper, their collection is diverse in medium. They hold works by Annie Leibovitz, Arthur Elgort, Elizabeth Peyton, Rob Pruitt, McDermott & McGough, Christo, and Antony Gormley. Their son, Henry, has yet to turn one, but ranks among New York City's youngest collectors: He received several works as gifts when he was born. His favorite is a painting by Enoc Perez, which features bright contrasting colors that catch his eye.

