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## THE NEW YORK TIMES / CASEY FREMONT / DECEMBER 2016



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UP NEXT CASEY FREMONT

## An Art World Player Is No Drama Queen

The Art Production Fund's new leader.

Hometown New York

Now Lives A loft in Dumbo, Brooklyn, with her husband, Brandon Crowe, a chef, and their sons, Rex, 4, and Casper, 2.

Claim to Fame Last week made official what art world insiders have suspected for years: The tireless but glamorous Casey Fremont does much of the heavy lifting at the Art Production Fund, the NoHo-based public art organization. She is the newly appointed executive director and one of the art world's most popular players. Growing up in the art scene, as one of two daughters of the Warhol luminaries Vincent and Shelly Dunn Fremont, didn't hurt.

Big Breek After graduating from Boston University in 2004, Ms. Fremont ran into one of the art fund's founders, Doreen Remen, while gallery hopping in Chelsea. Ms. Remen needed help on a couple of projects, remembered liking Ms. Fremont (she had been an intern five years earlier) and offered her a job on the spot. "It was so serendipitous," Ms. Freont said. "I really don't know if I'd have gotten this job if I wasn't there that day." She started working right away on the art fund's

early hit projects, including Ru-dolf Stinger's "Plan B" (in which Grand Central Terminal's Vander bilt Hall was covered in carpet), and Elmgreen & Dragset's "Prada Marfa" (a faux Prada store erected along the road to Marfa,

Latest Project The art fund's latest work is also its biggest. A titanic sculpture by the Swiss artist Ugo Rondinone (and produced in tandem with the Nevada Museum of Art), "Seven Magic Mountains" — with its seven stacks of colorful 20-ton limestone boulders that rise some 30 feet — was unveiled in May in the desert southwest of Las Vegas.

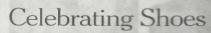
Next Thing Since the art fund's coming projects are still in pro-posal form, Ms. Fremont is reluc-tant to talk specifics. "I don't want to jinx anything," she said. But she did allow that part of her mission is to mount more projects outside the usual art capitals, such as in Boston, Washington

Work Ethic Ms. Fremont takes a low-key approach to managing projects. "I do think drama can get in the way of getting things done, so I definitely like to douse it fast," she said. "Don't get me wrong, the best works of art all have lots of great drama. But we don't really need it in production." DAVID COLMAN









By VALERIYA SAFRONOVA

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In today's politically charged climate, even shoes can be contentious.
At the 30th annual Footwear News Achievement Awards, held on Taceday evening at the IAC building in Manhattan, Ronnie Fleg of the label Kith offered a "no comment" when asked about his collaboration with New Balance, a brand that found itself in cross hairs last month after one of its senior representatives voiced support for President-elect Donald J. Trump.
"I'm not going to special on that," said Mr. Fieg, who had won Retailer of the Year." I don't get political."
He wasn't the only one asked about something besides the accounterments on his feet.



Casey Fremont has an Andy Warhol pedigree